



# Rocky Mountain Exchanger

Serving 19 Clubs in Nevada, Utah, and Colorado

Second Quarter, 2008–2009, October 2008

**Superior  
Bulletin  
Rating  
2008**

## Mission Statement

Exchange, America's Service Club, is a group of men and women working together to make our communities better places to live through programs of service in Americanism, Community Service, Youth Activities, and its national project, the Prevention of Child Abuse.

## Rocky Mountain District Officers – 2008-2009

### District President

Sheri Van Bibber (Murray)  
(h) 801-266-3323 (w) 801-284-4260 ©  
801-808-0830, sherivan@gmail.com

### District President-Elect

Mike Morrey (Utah Valley)  
(h) 801-224-1931 (w) 801-863-5111  
mike@morrey.com

### District Secretary/Bulletin Editor

Richard C. Russell (Taylorsville)  
(h) 801-969-0877 (c) 801-631-8419  
(f) 801-969-0877 lderlore@xmission.com

### District Treasurer

David Bennett (Bonneville)  
(h) 801-292-4386, dmbolorri@msn.com

### Immediate Past President

Mark Loosli (Murray)  
(h) 801-446-3564 (w) 801-566-2600 ex  
112 (c) 801-450-4411,  
mark@tetracsi.com

### Directors

**Division 1—Ralph Flanagan** (St. Grge)  
(h) (w) 435-656-0131

(c) 435-773-1849, rflanagan@macu.org

**Division 2—Glenn Waterman** (Bnville)  
(h) 801-278-3251 (w) 801-467-0050  
(c) 801-898-3673 glenn@diacorinc.com

**Division 3—Pennie Rich** (Herriman)  
(w) 801-973-2484,  
(c) 801-455-7462 prich@macu.org

**Division 4—Steven Kramer** (Sgrhse)  
(h) 801-731-8884  
(w) 801-597-1133 sskramer2@aol.com

**Division 5—G. Brian Bone** (Bountiful)  
(h) 801-292-1103 (w) 801-393-2203,  
gbrianbone@earthlink.net

**Division 6—Ripley Casdorff** (Grly)  
(h) 470-339-4741 (w) 303-356-4000  
rcasdorff@co.weld.co.us

**Division 7—Steve Bergstrom** (Bnville)  
(h) 801-272-5070 (w) 801-272-5017  
getsberg@juno.com

**VFR — Carolyn Geisert** (Greeley)  
(h) 970-351-8563 (w) 970-339-6315  
(f) 970-339-6671, scgeisert@qwest.net

[rockymountainexchangeclubs.com](http://rockymountainexchangeclubs.com)

## President's Message



Our Rocky Mountain Clubs are doing some amazing things. However, if we don't share them, we lose half the impact otherwise possible, because every club is trying to do the same great things. Why should we use so much energy thinking up new ideas, looking for new projects, when they are right here in front of our faces being created in our sister clubs. We need to use the Rocky Mountain District website, see the address at the bottom of the box to the left, as an idea bank. If we use that site, it would *simplify* everyone's life. Seems like we all need to *simplify*!

- Look at your budgets and think about setting aside money to send your President and/or President-Elect to conferences and conventions! We offer many such each year for training. They

present the *best* material you will ever get, not to mention the relationships you develop and the ideas you pick up in the networking experience! Many clubs already provide for the registration fees for two club members. Some have been successful enough at fund raising to pay for their transportation costs as well. It is an investment that pays off.

- Most of our clubs on a national level are looking to each member to bring in one person a year. It's a worthy goal That would *double* your — our — membership! Think *sustainability*! If we don't increase we will die out.
- Look at the non-profits in your area, for example: Boys & Girls Clubs, Adoption Exchange, Big Brothers Big Sisters, Homeless Shelter, Women's Shelter, and Senior Centers — they should *all* have a member in your club, and the organization will usually pay their membership fees — a *perfect* match!
- Look at your local Credit Unions, your local markets, Hospital, AARP, Hospice, Chamber of Commerce, City Officials. They should be a part of Exchange. It's *perfect* advertising.
- Some clubs are looking at having a "Mix & Mingle" with a city Candidates Night, or with their Chamber or to combine with another large event in your area!
- Some of our local Salt Lake Clubs plan to have a Presidents Get-together, it would be a great chance to get to know each other, and share your ideas, projects, and events.

When you have an event, share it with me, and we will get the call out to include all the other clubs in your area. These are the fun things that *bond* us all like glue!

If you haven't seen the movie "Forever Strong," (<http://www.imdb.com/title/tt0840322/>) I recommend you make a point to do so. It is a true story about the Highland Rugby team from and filmed here in Salt Lake City. The story behind it is one that will stick with you, and you'll want to share it with your kids! In addition, it reminds me of the "Spirit" we all have as the group that we are. Listen to what's around you and you will understand, we need that *support* for each club and for each others clubs!

I only wish we were closer to Colorado and Nevada, but that's where the conference experience comes in to bring us all together and you start to look forward to going each time as

those friendships multiply and the experiences bond us even more together.

Please have someone in your club be in charge of that communication line between your group and Richard, Iderlore@xmission.com, who will publish it here in our quarterly bulletin, and me, sherivan@gmail.com! I will pass it to the immediate attention of the presidents. It will be fun to see our Rocky Mountain Exchange District grow "Forever Strong."

—Sheri Van Bibber, Rocky Mountain District President

### RVP Corner



The Rocky Mountain District will be joining the Southwest District, California/Hawaii/Nevada District, and the Sierra Pacific District at the First Region 1 and 4 Midwinter Education Conference during the weekend of January 23-25. Please come out and make this something to remember. It's always great to see what's going on in other areas of Exchange.

We have fun, and make friends, renew old friendships, and learn ways to make Exchange even better.

This will be held at Sunset Station Hotel & Casino, 1301 W Sunset Rd Henderson, NV. 89014. Room rate is \$99/Single or Double (plus tax & fees). There will be plenty of free self parking. You must mention National Exchange Club Midwinter Conference for this rate (702) 547-7777 or (888) 786-7389. Reservation cutoff date is December 23, 2008.

May we continue to be a blessing to others. God Bless Exchange, America, each of you, and certainly the men and women of our Armed Forces and their families.

Thanks for all you do for exchange!

Sid Mobley, Region 4 Vice President

### Membership

Club Nr	Name	Members
1216	Colorado Springs, CO—1948	20
1221	Greeley, CO—1980	24
2192	Breakfast Bountiful, UT—1972	23
2194	Ogden, UT—1936	72
2195	Breakfast Ogden, UT—1972	53
2196	Utah Valley, UT—1948	26
2197	St. George, UT—1974	39
2198	Salt Lake City, UT—1923	20
2199	Bonneville-SLC, UT—1968	16
2201	Sugarhouse-Cttnwd UT—1965	7
2202	Sandy, UT—1980	25
2635	Taylorsville, UT—1996	25
2664	Mesquite, NV—1997	33
2765	Murray, UT—2002	13
2773	Tooele, UT—2002	10
2785	West Jordan, UT—2003	10
2866	Falcon, CO—2006	31
2874	Herriman, UT—2007	13
2900	Midvale, UT—2008	16
Dist #21	Rocky Mountain District	476

### Rocky Mountain District in St. Louis



Mark Loosli one of five Distinguished District Presidents



Joe Bauer Distinguished New Club President—Falcon



Renee Sorensen Distinguished Club President—Taylorsville

#### National Service Award

Bonneville  
Bountiful  
Colorado Springs  
Falcon

Greeley  
Herriman  
Murray  
Ogden  
Sandy

Sugarhouse-Cottonwood  
Taylorsville  
Utah Valley  
West Jordan  
Tooele

#### Big "E" Award

Bountiful  
Greeley  
Murray  
Taylorsville

#### Membership Achievement Award

St. George

#### Distinguished Club President Award

Susan Holloway, Greeley



Sheri Van Bibber receives her gavel from National President Floyd Culver

**Individual Member Award**

O. Layne Wilcock (100), Salt Lake  
 Joe Bauer (25), Falcon

**Distinguished District Director Award**

Dil Strasser

**Distinguished Club Treasurer Award**

Betty Hoffner, Greeley

**Distinguished Club Secretary Award**

Becky Sperber, Greeley  
 Richard Russell, Taylorsville

**Clubs Exchange**

**Division 1 Ralph Flanagan**

St. George Club (2197)  
 Mesquite Club (2664)

**Division 2 Glenn Waterman**

Tooele Club (2773)  
 West Jordan (2785)  
 Murray Club (2765)

**Division 3 Pennie Rich**

Sandy Club (2202)  
 Utah Valley (2196)  
 Herriman Club (2874)

**Division 4 Steven Kramer**

Sugarhouse-Cottonwood Club (2201)  
 Salt Lake Club(2198)



Outstanding Awards to Sandy's Community Service and Taylorsville's Americanism

**Division 5 G. Brian Bone**

Bountiful Club (2192)  
 Ogden Noon Club (2194)  
 Ogden Breakfast Club (2195)

**Division 6 Ripley Casdorff**

Greeley Club (1221)  
 Colorado Springs Club (1216)  
 Falcon Club (2866)

The Exchange Club of Falcon is conducting their annual fund-raiser, a raffle consisting of a two-horse trailer or \$2,000 cash, in conjunction with The Exchange Club of Colorado Springs. Members of the club will sell raffle tickets at the Big "R" store starting August 23rd and every other weekend thereafter until October 19th. Funds generated from this raffle will go to support Child Abuse Prevention Agencies and similar activities in Colorado Springs.



Joe Bauer, Falcon Exchange Club Past President, sells a Raffle ticket to the Willyard family. Pictured left to right: Angie and Rob Willyard with children Bethany, Shannon and Tyler.

**Division 7 Steve Bergstrom**

Bonneville Club (2199)  
 Taylorsville Club (2635)

In July we sorted donated books according to condition. We processed many hundreds of books. These would be used to



sell at Kids Fest on August 8. Our president, Linda Hardman, is a former officer of the Realtor's Foundation that sponsors this annual event. Our involvement was to man the book sales booth to provide appropriate reading materials for children at rock bottom prices and to combine with two or three other clubs to submit a gift basket for the silent auction. The event was a huge success for raising money for the Christmas Box House with more than \$68,000.00. Our basket raised \$85.00. Of 40 boxes of books we sold all but 17 of them. All children's books are gone. In connection with Child Safety Month, Jill Sorenson from Highway Safety spoke about child automobile safety restraints. She demonstrated the proper use of various forms of child seats from infant to child booster seat including how to mount them firmly in the automobile and how to belt the child/infant. The Board voted to approve a donation of \$200 Safe Kids of Utah to hold a car safety seat check on October 11, 2008. Tim Cosgrove, State Legislator, child safety advocate, Child Advocate with Primary Children's Medical Center, spoke at our regular club meeting. Tim outlined his work for two decades on behalf of abused, neglected children or children safety issues. PCMC serves 27,000 children in hospital stays annually not including the ER. State Senator Karen Mayne is up for election after filling the vacancy opened by her husband, Ed's, death from cancer. She spoke about her causes and issues and the needs of this community. Dr. Phil Davies, PhD who is an Army reservist and Dr. Jim Overall, MD Chair, Bd of Trustees of the Integrative Health Network, and who works with the Veterans Administration spoke to the regular club meeting about the needs of returning veterans in Utah who come home with injuries as serious as their physical ones that need healing but that are neglected by the agencies that need to help them. Their families and children are deeply affected by their changed personalities, their guilt, their fears, violence and other PTSD symptoms. They have spoken at other clubs in the greater Salt Lake area.

**Midvale Club (2900)**

**Correction**

In the July issue, the Taylorsville club reported that they had honored Carol Jensen with the Exchangite of the Year award. Her name is Carol Daly. We regret the error.

**Press Contacts and Tips**

General Press Contact List and Tips for Salt Lake City and Utah

- Be sure you include your contact information clearly stated with everything that you release.
- Be sure to include the address to any event or activity.
- Date and time are essential and it is a good idea to list those important facts early in your release info.
- Names of reporters can be good if you have them, but be aware that assignments change somewhat regularly, and reporter staffing is also pretty fluid.

- Faxing of information is not common, they prefer email.

**Print**

Deseret Morning News, 30 E 100 S, SLC, UT 84111, Ph 801-237-2100; Fax 801-237-2121

Features/Lifestyles desk: features@desnews.com

City desk: citydesk@desnews.com

Salt Lake Tribune, 90 S 400 W, Suite 700, SLC, UT 84111, Newsroom 801-257-8742; Fax 801-257-8525

Close-up section: close-up@sltrib.com

Features: features@sltrib.com

The Valley Journals — Tom Haraldsen, editor

tom@valleyjournals.com.

**Local Television**

KSTU-TV, Fox13 Television, 5020 Amelia Earhart Drive, SLC, UT 84116, Newsroom Ph 801-536-1313; News Fax 801-536-1325 news@fox13.com.

KSL Television Channel 5 (NBC), Broadcast House, 55 N 300 W, SLC, UT 84103, Newsroom Ph 801-575-5500; Fax 801-575-5560 assignment.desk@ksl.com.

KUTV Television Channel 2 (CBS), 299 S Main, Suite 150, SLC, UT 84111, Newsroom Ph 801-973-3030; News Fax 801-973-3349 newsdesk@kutv2.com.

KTVX Television Channel 4 (ABC), 2175 W 1700 S, Salt Lake City, UT 84104, News Ph 801-975-4401; News Fax 801-973-4176 news@abc4.tv.

**Radio**

KSL Radio (CBS) Broadcast House, 55 N 300 W, SLC, UT 84103, Ph 801-575-5555; Fax 801-575-5561. KSL Radio has the strongest news staff in the city. radio.news@ksl.com.

**Welcome New Members**

<b>Colorado Springs</b> Diane K. Reichwein	<b>Mesquite</b> Susan M. Holecheck Michelle N. Jensen
<b>Greeley</b> Patrick H. Degnan	Edward Ponce Teresa K. Raney Dan Wright
<b>Ogden</b> Lloyd A. Ott	<b>West Jordan</b> Becky Okelberry William Craig Poulter
<b>Ogden Breakfast</b> Guy P. Clifton Dennis R. Stephens, Jr.	<b>Utah Valley</b> Reed Hastings
<b>Taylorsville</b> Wayne Hardman Diana Olofson Larkyn South	<b>Midvale</b> Del Ballard

## Calendar

**OCTOBER** — National Crime Prevention Month, National Fire Prevention Week.  
**OCTOBER 25** — National Day of Service.  
**NOVEMBER** — One Nation Under God Month.  
**NOVEMBER 15** — IRS form 990 due.  
**NOVEMBER 30** — Come Home to Exchange ends.  
**DECEMBER 23** — Room booking deadline at Sunset Station Hotel, Henderson Nevada and deadline for Mid-Winter Conference registration at discount.  
**DECEMBER 29** — Deadline for District bulletin.  
**JANUARY-MARCH** — Stand Up America!  
**JANUARY 9** — Final deadline for Mid-Winter Conference registration.  
**JANUARY 23-25** — Region 1 & 4 Mid-Winter Conference  
**MARCH 27** — Exchange 98<sup>th</sup> Birthday

## Officer Roster

### District President (Murray)

Sheri L. Van Bibber (Bob) H 801-266-3323  
 5469 Avalon Drive C 801-808-0830  
 Murray, UT 84107 W 801-284-4260  
 Email sherivan@gmail.com

### District President-Elect (Utah Valley)

Mike Morrey H 801-224-1931  
 694 West 800 South W 801-863-5111  
 Orem, UT 84058 Email mike@morrey.com

### District Secretary (Taylorsville)

Richard C. Russell (Inger) H 801-969-0877  
 4940 S Bitter Root Drive C 801-631-8419  
 Taylorsville UT 84118 F 801-969-0877  
 Email ilderlore@xmission.com

### District Treasurer (Bonneville)

David Bennett (Lorri) H 801-292-4386  
 2233 Carolyn Way C) 801-718-0159  
 Bountiful, UT 84010 F 801-292-4386  
 Email dmbllorri@msn.com

### Immediate Past President (Murray)

Mark Loosli (Linda) H 801-450-4411  
 3165 E Millrock Dr #400 C 801-450-4411  
 Salt Lake City, UT 84121 W 801-566-2600 ex 112  
 Email mark@tetracsi.com

### Division 1 Director (St. George)

Ralph Flanagan W 435-656-0131  
 2104 West Sunset Blvd. C 435-773-1849  
 St. George, UT 84777 Email rflanagan@macu.org

### 2197 St. George

Ryan Robison H 435-627-2249

720 S River Rd C-130 W 435-673-5577  
 St. George, UT 84790 F 435-688-0381  
 Email drrobison@southwestvision.com

### 2664 Mesquite

Mark G Buchanan H 702-345-3756  
 P O Box 3540 W 702-345-4244  
 Mesquite, NV 89024 C 435-512-9266  
 Email Mark\_Buchanan@chs.net

### Division 2 Director (Bonneville)

Glenn Waterman H 801-278-3251  
 2350 East 3510 South W 801-467-0050  
 Salt Lake City, UT 84109 C 801-898-3673  
 Email glenn@diacorinc.com

### 2765 Murray

Brenda Park H 801-352-0029  
 9105 S. Wimbleton Pl. W 801-288-0300  
 W. Jordan, UT 81088 F 801-288-8981  
 C 801-450-2856 Email brendapark84088@gmail.com

### 2773 Tooele

Lance L. McCubbins H 435-843-8402  
 727 N 350 W W 435-224-4888  
 Tooele, UT 84074 F 866-302-3540  
 Email

### 2785 West Jordan

Bryan D Holladay H 801-280-6404  
 9024 Judd Ln F 801-280-6405  
 West Jordan, UT 84088 C 801-870-4646  
 Email bhollada@yahoo.com

### Division 3 Director (Herriman)

Pennie Rich W 801-973-2484  
 1225 S Redwood Rd C 801-455-7462  
 Salt Lake City UT 84104 Email prich@macu.org

### 2196 Utah Valley

Grant M Sumsion H 801-491-0164  
 2064 E 725 S W 801-426-6888  
 Springville, UT 84663 Email grant@sumsioncrandall.com

### 2202 Sandy

Connie Carter H 801-567-1460  
 805 E Goldenfield Way W 801-567-3940  
 Sandy, UT 84094 Email cbcarter@q.com

### 2874 Herriman

Janet Howard H 801-415-9532  
 13837 S 6600 W W 801-208-9402  
 Herriman, UT 84096 Email rexjan10@yahoo.com

### Division 4 Director (Sugarhouse-Cottonwood)

Steven Kramer H (801)731-8884  
 9665 Carriagehouse Lane W (801)597-1133  
 Sandy, UT 84092 Email sskramer2@aol.com

### 2198 Salt Lake

Sami T Kergaye H 801-273-7244  
2385 Briarwood Dr W 801-303-1721  
Holladay, UT 84124-3658 Email skergaye@gmail.com

#### 2201 Sugarhouse-Cottonwood

Gary W. Manville H 801-533-8482  
619 1st Ave F 801-533-8482  
Salt Lake City, UT 84103 C 801-953-9681  
Email grmanville@msn.com

#### Division 5 Director (Bountiful)

G. Brian Bone (Maralyn) H 801-292-1103  
1270 East 700 North C 801-554-3013  
Bountiful, UT 84010 Email gbrianbone@earthlink.net

#### 2192 Bountiful

John M. Knight H 801-294-7006  
438 E. 1600 S. W 801-298-5321  
Bountiful, UT 84010 F 801-298-5327  
Email John.Knight@us.Army.mil

#### 2194 Ogden

Cheryl Madson H 801-612-1213  
2380 Washington Blvd. #110 W 801-399-8122  
Ogden, UT 84401 Email cmadson@co.weber.ut.us

#### 2195 Ogden Breakfast

Marshal Konsen H 801-621-895  
1222 1st Street W 801-399-8225  
Ogden, UT 84404  
Email mkonsen@infinityinsuranceutah.com

#### Division 6 Director (Greeley)

Ripley Casdorff H 470-339-4741  
2394 43<sup>rd</sup> Ave W 303-356-4000  
Greeley, CO 80634 Email rcasdorff@co.weld.co.us

#### 1216 Colorado Springs

Jonathan David Currin 719-266-1862  
5023 Hawk Springs Dr. Email ima\_lawdog@yahoo.com  
Colorado Springs, CO 80923

#### 1221 Greeley

Joan Kelly H 970-352-0947  
4620 O Street W 970-346-1533  
Greeley, CO 80634 F 970-346-5084  
C 970-381-8914 Email jkelly@unioncolonybank.com

#### 2866 Falcon

Janice Pizzi H 719-495-1288  
9024 Copenhagen Rd W 719-495-1288  
Falcon, CO 80831 Email jan111vac@aol.com

#### Division 7 Director (Bonneville)

Steven Bergstrom H 801-272-5070  
2906 Orchard Drive W 801-272-5017  
Salt Lake City, UT 84109 Email getsberg@juno.com

#### 2199 Bonneville

Jody A Thompson H 801-572-7846

2361 E Charros Rd W 801-977-1188  
Sandy, UT 84092 F 801-977-1184  
C 801-867-1188  
Email thompson@utahmountainfurniture.com

#### 2635 Taylorsville

Linda C Hardman H 801-450-4058  
9071 South 1300 West, #200 W 801-304-4912  
West Jordan, UT 84088 F 801-967-4151  
C 801-450-4058 Email lhlily@earthlink.net

#### 2900 Midvale

Dilworth C. Strasser H 801-581-1544  
2327 Logan Way W 801-262-7323  
Salt Lake City, UT 84108-2736 C 801-293-0329  
Email thestrassers@hotmail.com

#### VFR Volunteer Field Representative (Greeley)

Carolyn Geisert (Steve) H 970-351-8563  
126 Canberra Ave. W 970-339-6315  
Greeley CO 80634 F 970-339-6671  
Email scgeisert@qwest.net

#### Bulletin Committee

Sheri Van Bibber  
Richard Russell

#### Web Page

www.rockymountainexchangeclubs.com  
Webmaster Ripley Casdorff

#### Youth of the Year/ACE Award Committee

Mark Loosli  
Martin Gibson H 801-562-5566  
W 801-566-5001  
C 801-244-8603

### Fund Raising Opportunity

WingNutz, a newly opened restaurant at The District in South Jordan, allows 2% of the check to return to the club of registered participants. Could be a good A.C.E. or other fundraiser. They are directly across the Roundabout (traffic circle) from the Megaplex. The District is at 11400 South Bangerter Highway. There may be other establishments in your community that offer this service. Members of close by clubs such as West Jordan, Taylorsville, Murray, Herriman, and Midvale may register their club and themselves as well as friends a family.

### District Website

Visit [www.rockymountainexchangeclubs.com](http://www.rockymountainexchangeclubs.com). It contains archives of past issues as well as a wealth of other resources. Ripley Casdorff will soon have information for clubs to host their websites at the district server. He will design a template for easy layout and uploading for those not conversant with such

Rocky Mountain Exchanger  
4940 S Bitter Root Drive  
Taylorsville UT 84118-2951



PRSTD STD  
U. S. POSTAGE PAID  
SALT LAKE CITY UT  
PERMIT # 441

**Next issue deadline:**  
Dec. 29, 2008. Send reports,  
articles, digital photos to  
[lderlore@xmission.com](mailto:lderlore@xmission.com)

things.

For those with more questions, he will present training during breakout sessions of the Mid-Winter Education Conference in Las Vegas in January.

In this electronic age, your club really should have a presence in cyberspace. Brian Bone reports that Ogden Breakfast Club has an excellent website with a great interface for member use. [ogdenbreakfastexchange.co](http://ogdenbreakfastexchange.co)

Other club sites to check out: [greeleyexchange.com](http://greeleyexchange.com), [exchange-clubs.org/BountifulExchangeClub/](http://exchange-clubs.org/BountifulExchangeClub/), [murrayexchangeclub.org](http://murrayexchangeclub.org), [utah-valleyexchange.org](http://utah-valleyexchange.org). Only five of 19. Let's all join the 21<sup>st</sup> Century.

Your company could have placed an ad here for all Exchangites to see. Circulation 480, Contact Richard Russell at [lderlore@xmission.com](mailto:lderlore@xmission.com) for information.



### The Exchange Club Covenant of Service

Accepting the divine privilege of single and collective responsibility as life's noblest gift, I covenant with my fellow Exchangites:

- To consecrate my best energies to the uplifting of Social, Religious, Political and Business ideals;
- To discharge the debt I owe to those of high and low estate who have served and sacrificed that the heritage of American citizenship might be mine;
- To honor and respect law, to serve my fellow men, and to uphold the ideals and institutions of my Country;
- To implant the life-giving, society-building spirit of Service and Comradship in my social and business relationships;
- To serve in Unity with those seeking better conditions, better understandings, and greater opportunities for all.