



Rocky Mountain Exchanger

Serving 18 Clubs in Nevada, Utah, and Colorado
Fourth Quarter, 2007–2008, April 2008

Mission Statement

Exchange, America's Service Club, is a group of men and women working together to make our communities better places to live through programs of service in Americanism, Community Service, Youth Activities, and its national project, the Prevention of Child Abuse.

Rocky Mountain District Officers — 2007-2008

District President

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President's Message



Well, we are entering the final stretch of our outstanding year. We commend all the clubs for their "Unity for Service" approach to projects and programs this year. We still have three months to go and much work to complete.

As a grand finale to the year, the Bonneville Club in Salt Lake City is hosting our Annual District Convention at the Yarrow Hotel in Park City. June is a beautiful time of year in the mountains just a short drive from Salt Lake City. The hotel is in the center of things and there is a free bus service available. Here is a chance to take your spouse and/or family for a kick-off to the summer months. We have provided just a short list in this bulletin of the wide variety of activities to enjoy in the unique old mining town that now caters to tourists and adventure lovers from around the world. Please plan on joining us for a fun and educational weekend with some fellow Exchangites and friends from years past.

We also will be training our new club and district officers during this event, so this is a critical opportunity for all new officers to get their new year started right.

The final numbers aren't in yet, but it looks like the District will end the year with positive growth. Many clubs have worked hard to make retention and recruitment a priority, and it has paid off. Thanks so much for sharing the message of Exchange and helping it become a meaningful part of so many lives.

We have a wonderful slate of new club and district officers who will carry on a strong tradition of excellence. Please support these fine examples of leadership and service as they carry the baton during this coming year.

The officers who have served during the 2008 - 2009 year have shown that "The Power of One" is real and that as individuals we can make a difference in our clubs and communities. Thanks to all for the hard work and energy shown by these devoted folks.

And thanks to each of you members who have made personal sacrifices to carry the message and spirit of Exchange through fund raisers, service projects and programs that have made a mark throughout the District. May we make this last quarter of the year a memorable one and finish with a big splash.

The best to you and yours.

—Mark C. Loosli, Rocky Mountain District President

Important Projects

Officer Election Report Deadline

Please remember to hold officer elections in March or April. After elections, the Officer Election Report (sent to clubs in February) should be completed and submitted to National Headquarters by April 15. The report is also available online at: www.nationalexchangeclub.org, in the member area (username: member and password: exchange), under "Forms and Awards" and then "Club Forms." Completing the election report will ensure a club and its leaders are included in all national activities.

RVP Corner



Growth - Growth - Growth!

With the leadership of District President Mark Loosli, the Rocky Mountain District continues to grow! Fantastic!

The Rocky Mountain is a strong district, focused on membership and the growth of Exchange. Thanks to everyone for all the hard work they have put into

Exchange this year to make their communities a better place to work and play.

The 2007-2008 year is coming to a close, but there is much to be accomplished in the next few months. It is important to honor and recognize those Exchange Clubs with Exchange Club of the Year nominations and those Exchangites who have served diligently with Exchangite of the Year and All American Volunteer nominations.

The District Convention will be at the Yarrow Hotel in Park City, Utah, on June 13th and 14th. Please plan to attend and support the district. I will be there and I want to celebrate the Rocky Mountain successes with you!

Unity in Service,

Sid Mobley

Be One - Bring One - Build One

Mid-Winter Conference

We had a great Mid-Winter Conference in Las Vegas in January. We served breakfast and lunch to 44 members and guests and we had 36 people at our closing social/dinner Saturday evening. Although the weather was a little cool for Las Vegas, it was certainly

Membership

Club Nr	Name	Members
1216	Colorado Springs, CO	19
1221	Greeley, CO	26
2192	Breakfast XC Bountiful, UT	23
2194	Ogden, UT	76
2195	Breakfast XC Ogden, UT	48
2196	Utah Valley, UT	25
2197	St. George, UT	37
2198	Salt Lake City, UT	21
2199	Bonneville-SLC, UT	16
2201	Sugarhouse-Cttnwd SLC, UT	7
2202	Sandy, UT	27
2635	Taylorsville, UT	22
2664	Mesquite, NV	31
2765	Murray, UT	22
2773	Tooele, UT	10
2785	Breakfast XC West Jordan, UT	8
2866	Falcon, CO	37
2874	Herriman, UT	18
Dist #21	Rocky Mountain District	473

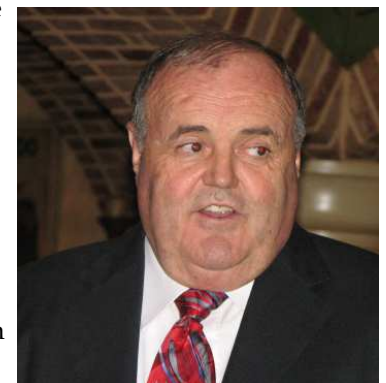


warmer than Utah and Colorado.

Our breakfast speaker was Lee Filipe of The Adoption Exchange. As we've discussed in the past, this organization helps to find adoptive parents for children currently in foster care.

Some clubs in the Salt Lake area have partnered with this group on projects like luggage gathering, warm clothing donations, sub for Santa and a TV telethon to help these children.

Our noon speaker was Mark Howard, the CEO of Mountain View Hospital in



Las Vegas. He discussed the current state of our health-care industry, life style changes that can improve your longevity and issues related to helping prevent child abuse. His remarks were timely and well received.



Charlie Braddock flew in from Indiana as a representative from National. He provided the training during the morning session. He gave a historical perspective of the Foundation and how it interfaces

with the club side of Exchange. Charlie was National President in the early 90's and has served in many capacities, including the Foundation Board. He spent considerable time detailing how the Foundation and the National Staff can help clubs be more successful in their programs, fund raising projects, club building and recruitment efforts and more.



The afternoon was spent helping train the clubs on how to report their projects, what awards are available to clubs, officers and individuals, deadlines for Youth of the Year and ACE programs, and a lively question and answer session. Carolyn Geisert our District Volunteer Field Representative gave an outstanding presentation relating to New Member Orientation. Richard Russell our District Secretary showed a DVD with a moving presentation of the "Starfish" story with the moral that we can all make a difference in someone else's life. Tami Hodges our District Foundation Representative discussed the mission of the Foundation, resources available to our clubs and offered to come visit each club. We appreciate all those who presented. Our National President, Rob Davidson and his wife Rita were also in attendance. Rob took a few minutes and outlined how this has been a great year for Exchange growth. He thanked all those



who have helped it happen.

At our dinner Kim Hodges, last year's National President, and his wife Gaylin told the group of some of their wonderful experiences as they traveled throughout the country attending Exchange club meetings and special events. We appreciate their taking time to meet with us.



Welcome New Members

Colorado Springs	Mesquites
Nancy Brown	Coral Cardon
Robert Regrut	Aaron M. Zide
Jim Botkin	
Carolyn Wigglesworth	Falcon
Larry Krueger	Sheila Enos
Allen Killebrew	Don Kissell
Jonathan David Currin	Jeff Klimek
Erin Welch	Carla Sizer
	Beverly J. Stark
Greeley	Herriman
Jackie Foose	Wade C. Thompson
	Kirk R. Olson
St. George	Bountiful
Dwight Goheen	Melinda S. Williams
Tina Floyd	Chris G. Phelps
Ogden	Utah Valley
Robert W. Foxley	Jeremy Walker
Susan Fereday	Nicholas B. Whiting
	Allen M. Back
Salt Lake City	Taylorville
Michelle Sauk	Keith Snarr
Jane Leiter	
Sandy	
Angela K. Snyder	

Calendar

MARCH 31 — Stand Up America! Ended.
APRIL — National Child Abuse Prevention Month.
— National Volunteer Recognition Month.
APRIL 14 — District Deadline for Youth of the Year.
APRIL 15 — Deadline to submit Officer Election Reports to National and District
APRIL 16 — District Deadline for A.C.E. of the Year.
MAY — Freedom Shrine Month.
MAY 31 — CARE Award applications due at National
JUNE — Set goals, budget for new year
JUNE 30 — Club Activities Summary due to National.
— End of Administrative Year.
JUNE 12-14 — District Convention Yarrow Hotel, Park City, Utah
JUNE 14 — Flag Day
JUNE 25 — Deadline for Rocky Mountain Exchanger, District Bulletin
JUNE 30 — Admin. year ends, Activities Summary due
JULY — Beginning of new fiscal year
JULY 9-12 — National Convention, St. Louis
AUGUST 15 — Program Development Meeting Report due at National
DECEMBER 29: Deadline for Rocky Mountain Exchanger, District Bulletin

Club's Exchange

Division 1

Ralph Flanagan

St George Club President H. Wayne Everett
Mesquite Club President Gary Watkins

Division 2

Dil Strasser

Tooele Club President Ronald Kirby
West Jordan Club President Pam Gunderson
Murray Club President Mike Romero



In February, Murray Exchange Club Awarded two Murray Fireman for their volunteer efforts. The same evening a new Murray City Police officer was sworn in.

Division 3

Mike Morrey

Sandy Club President James Lund
Utah Valley Club President Tara Riddle
Herriman Club President Janet Howard

Division 4

Jeff Levenson

Sugarhouse-Cottonwood Club President Jeff Levenson
Salt Lake Club President Craig Calafati

Division 5

G. Brian Bone

Bountiful Club President Sherm Beazer
Ogden Noon Club President Dr. William Endy
Ogden Breakfast Club President Jennifer Graham

Division 6

Carolyn Geisert

Greeley Club President Susan Holloway
Colorado Springs Club President Wally Reeder

The Exchange Club of Colorado Springs completed a successful membership drive.

Our club was at a low of 12 members. Three of them live outside the greater Colorado Springs area. A few others were not very active leaving us with 7 or 8 active members. We had some lunch meetings with only two or three members present. Obviously we had to grow or merge with the new Falcon Club.

We decided to make some significant changes to the club and try to increase our membership. First we decided to change to a modified Networking Club, but still retain the programs and goals of Exchange. We also left open the possibility of changing to a morning or evening club if the majority of members wanted to.

We made a list of businesses that we should invite to an informational meeting, and added as many names of specific businesses and people as possible. From there we made phone calls to the rest to get the names of the owner/managers. We then prepared a letter to 27 businesses inviting the owner/manager or a member of their staff to a free lunch and informational meeting using the Stand-up America free membership to encourage them to attend. Finally we called each business two or three days before the meeting to confirm their attendance, We wisely solicited the support of the National Exchange Club.

As luck would have it, at our regular lunch meeting before the informational meeting we got two new mem-

bers not on our list. We made contact with 21 of the owner/managers. Nine committed to attend, eight were unable to attend but expressed interest in future membership. Seven attended the meeting. Six joined for a total of *eight new members*.

Our thanks to Mark Izzi of the National Exchange Club whose outstanding presentation was a big factor in a successful recruitment effort.

Falcon Club President Joe Bauer

The Falcon Club has established communication with a counselor at the new Falcon High School to assist in identifying the Youth of the Month candidates for January, through April. The January and February students, with their parents, were recognized in February; the March & April students, with their parents, were recognized in March. All students received a plaque and a \$50 savings bond. One of these four will be selected as the Youth of the Year candidate to district.

In recognition of Scout week in February, the Club recognized four scouts who attained Eagle Scout rank this year. Each received a plaque and \$50 savings bond. Only 5% of scouts in the U.S. advance to this level.

The Club presented Community service plaques to the director of the Pikes Peak Therapeutic Riding Center (PPTRC) and the assistant manager of the Big "R" store in Falcon. The PPTRC uses horses for rehabilitation of injured individuals with mobility difficulties. The center has 13 donated horses for this purpose and depends on donations and grants to cover operating expenses. The center anticipates a major expansion to accommodate wounded/injured soldiers from Fort Carson.

The Big "R" assisted and supported both the Colorado Springs and Falcon Clubs in a raffle fund-raiser effort the past two years. Without their help, ticket sales would not have been as successful. The plaque will hang on their "bragging" wall in the store.

We rededicated a Freedom Shrine on 12 March. The Shrine was originally donated to the Falcon Middle School by the Falcon and Colorado Springs Clubs. The middle school has relocated into the old high school during the winter break. We will dedicate another Freedom Shrine on 25 April at the Sand Creek High School. The mother of a fallen soldier who was killed in Baghdad in September, 2007 will sponsor this shrine. The soldier is a graduate from Sand Creek. His birthday is two days after the dedication.

Mark Izzi, Director of Club and District Services, National Exchange Club visited Colorado Springs to assist in

a major recruiting effort by the Colorado Springs Club. While in the area, Mark visited the Falcon Club and was well received by the members. His remarks gave new insight to the members as to what National can, and does, do for the clubs in Exchange. It was a great visit and we look forward to having anyone from National or district pay a visit to Falcon.

The Club will present to the El Paso County Sheriff's Department and the Falcon Fire District the mini time-out-teddy bears and blankets for child abuse prevention month. We will also give crib-sized quilts made by an 81-year young lady who is donating them for our CAP project. She will be recognized by the Club at our April meeting.

The "Stand up America" program produced six new members. The down side is that three members had to resign and two others were removed from the roster for failure to pay dues. The goal of 40 members by June is within reach and is almost sure to be achieved.

The biggest challenge facing the Club is a viable and profitable fund-raiser. We will not conduct the raffle of the past two years. The Club is looking to sponsor a shuttle service to Cripple Creek, a gambling Mecca west of Colorado Springs. The cost is \$35 per person, round trip, with \$20 returned to the customer in casino coupons. The profit to the Club is \$17 per person. The shuttle will be scheduled the first Saturday of the month unless the demand warrants additional bus service.

Division 7

Steve Bergstrom

Taylorville Club President Renee Sorensen

Taylorville undertook an ambitious fund raiser with the support of Taylorville City and the Valley Journals. We held "Taste of Taylorville" March 28th at Taylorville High School. We lined up 13 food vendors who gave generous samples from their menus to the 500 residents who paid \$5.00 each to taste. Soft drinks and water were \$1.00 extra. Participants bid for donated items in a silent auction. Five non-food booths distributed literature, including Exchange Club. A professional DJ provided background music.

It was a huge success for the community and the businesses. We are poised to make a substantial profit next year now that most of the fixed costs are behind us. We expect to double or triple the volume and thus profits.

Bonneville Club President Glenn Waterman

Rocky Mountain District Exchange Clubs

2007-08 Convention Agenda

Yarrow Hotel, Park City, Utah

June 12-14, 2008

Thursday, June 12, 2008

3:00-6:00 pm	Registration/Check-In	Hotel Lobby
5:00-6:30 pm	District Board Meeting, 2007-08 Board (everyone welcome to attend)	Judge Room
6:00-9:00 pm	Opening Reception sponsored by Bonneville Club	Judge Room

Friday, June 13, 2008

7:00-7:30 am	Registration	Hotel Lobby
7:30-8:45am	Child Abuse Prevention Breakfast Speaker: Eric Bjorklund, CEO, Utah Youth Village	Ivers/Hearst/Kearns Rooms
9:00- 9:15 am	Elections, 2008-09 Dist. Officers Floyd Holm, Nominating Committee Chair	Mountain View Room
9:00 – 9:45 am	Parental Training Tips Eric Bjorkland – For member guests interested	
9:15-10:30 am	Club Reports, One Highlight of their year Pres/Rep from each Club	Mountain View Room
10:30-10:45 am	<i>Break</i>	
10:45-11:15 am	Club Awards Mark Loosli, Dist. President	Mountain View Room
11:30 am-12:45 pm	Lunch	Ivers/Hearst/Kearns Rooms
1:00-6:00 pm	<i>Free Time</i> , Enjoy Park City Activities, What ever you want to do.	
6:00-8:00 pm	“One Nation Under God” Dinner, Speaker: Peter Carroon, Salt Lake County Mayor	Dining Room
8:00-??? pm	Hospitality Suite	Bonneville Club Bonneville Club Suite or Patio

Saturday, June 14, 2008

7:30-9:00 am	Youth Recognition Breakfast Youth of the Year & A.C.E. Awards Mark Loosli, Dist. Youth Recognition Chair	Dining Room
9:15-11:00 am	Leadership Training Club Officers Mark Loosli, DP, Sheri Van Bibber, DPE & Sid Mobley, RVP District Officers John Fetters, RVP & Directors & Carolyn Geisert, VFR	Mountain View Room Room TBD
11:00-11:15 am	<i>Break</i>	
11:15-11:45 pm	What Can You Expect From National? John Fetters, RVP, Sid Mobley, RVP	Mountain View Rm
11:45 am-12:15 pm	St. Louis Awaits John, Sid & Mark	Mountain View Room
12:30-1:30 pm	Lunch	
1:30-6:00 pm	<i>Free time</i> , Wherever you want to go You can figure it out	
1:30-3:00 pm	District Board Meeting 2008-09 Dist. Board	Room TBD
6:00-8:30 pm	Reception, Installation Banquet & Special Recognitions John Fetters, RVP, Mark Loosli, DP, Sheri VanBibber, DPE	Dining Room
8:30-??? pm	Hospitality Suite	Bonneville Club Bonneville Club Suite or Patio

John Fetters, Findlay, Ohio, Regional Vice President, The National Exchange Club



A member of the Exchange Club of Findlay, Ohio, was elected to a two-year term as Regional Vice President, Region 8, at the organization's 2006 national convention in Orlando, Florida. He is a claims adjuster with the Erie Insurance Group. Fetters joined Exchange in 1991. He has held several club positions including secretary, bulletin editor, and president. In the Ohio-West Virginia District, he served as district director and president. He also helped build three clubs, and served on the New Club Building committee for the National Exchange Club. Fetters currently serves on the Program of Service Committee and the Restructuring Committee. Very active in his church, Fetters served on several committees and is a Sunday school teacher. He is also secretary and treasurer for the Men With Vision group. Fetters and his wife, Phyllis, live in Findlay, Ohio, with their daughter.



2006/2007
**ROCKY MOUNTAIN DISTRICT
 CONVENTION**
 JUNE 12 – 14, 2008



The Yarrow Hotel
 Park City, Utah

GROUP ROOM RATE AT THE HOTEL:
 \$89.00 Single or Double Occupancy
 Deadline for Reservation and Registration: May 20, 2008

FOR ROOM RESERVATIONS CALL: 1-800-927-7694 or 435-649-7000 or Online at
https://reservations.ihotelier.com/crs/g_reservation.cfm?groupID=73420&hotelID=6453
 (INFORM RESERVATIONS DESK YOU ARE WITH "Rocky Mountain Exchange")

"The Power of One"
 Two and a half days of Excitement, Motivation
 Training, Entertainment & Socializing, Prizes, Awards & More!!!!

REGISTRATION FORM

NAME: _____ SPOUSE/GUEST NAME: _____

STREET ADDRESS: _____ CITY: _____ STATE: _____

PHONE: (____) _____ CLUB NAME/TITLE (if Dist. Board member): _____

EARLY REGISTRATION FEE: (BY 4/25/08)	# of persons	Price	Total
(FULL PACKAGE) ▶▶▶▶▶	_____	\$170.00	_____
REGULAR REGISTRATION FEE (4/26-5/10/08)			
(FULL PACKAGE ▶▶▶▶▶	_____	\$190.00	_____
LATE REGISTRATION FEE (5/11-5/20/08)			
(FULL PACKAGE ▶▶▶▶▶	_____	\$210.00	_____

Individual Events (if not registered for a full package):

THURSDAY, JUNE 12

Welcome Reception/Social	_____	\$10.00	_____
Training sessions (entire convention)	_____	\$15.00	_____

FRIDAY, JUNE 13

CAP Breakfast	_____	\$16.00	_____
Group Lunch)	_____	\$22.00	_____
"One Nation Under God" Dinner	_____	\$40.00	_____

SATURDAY, June 14

Youth Recognition Breakfast	_____	\$17.00	_____
Group Lunch	_____	\$25.00	_____
Installation Banquet	_____	\$40.00	_____

Please specify any special dietary needs _____

GRAND TOTAL \$ _____

Make check payable to: "Rocky Mountain District Exchange Clubs"

PLEASE SEND COMPLETED REGISTRATION FORMS TO: David Bennett, District Treasurer
 2233 Carolyn Way
 Bountiful, UT 84010

Telephone or fax: (801) 292-4386 (if fax, call first)

Rocky Mountain Exchanger

4940 S Bitter Root Drive
Taylorsville UT 84118-2951



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Next issue deadline:
June 25, 2008. Send reports,
articles, digital photos to
lderlore@xmission.com

Things to do in Park City/Heber Valley area

www.parkcityinfo.com

www.hebervalleycc.org

- Shopping — Many wonderful shops on Main Street, the resorts and at the Outlet Stores.
- Eating Out — Dozens of restaurants, bars and confectioneries.
- Spas — What better place to really relax and be pampered than in the mountains.
- Fitness — Athletic clubs and fitness centers.
- Culture — Theaters, galleries, music venues and museums.
- Local Transportation — Free Citywide Bus Service - Bus Stop out front of hotel.
- Outdoor Activities — Biking, hiking, fishing, boating/sailing, chairlift rides, hayrides, helicopter rides, hot air balloon rides, horseback riding, golfing, swimming, tennis, Alpine Slide, Alpine Coaster, rip line and more!
- Railroad Tour — Heber Valley Railroad - Ride down beautiful Provo Canyon — Sign up for one of the Comedy Murder Mystery and Old West train rides offered.
- Utah Olympic Park — Site of the 2002 Olympic Winter Games — Take a bobsled ride and watch the athletes train.

Your company could have placed an ad here for all Exchangites to see.
Contact Richard Russell at
lderlore@xmission.com for information.

The Exchange Club Covenant of Service

Accepting the divine privilege of single and collective responsibility as life's noblest gift, I covenant with my fellow Exchangites:

- To consecrate my best energies to the uplifting of Social, Religious, Political and Business ideals;
- To discharge the debt I owe to those of high and low estate who have served and sacrificed that the heritage of American citizenship might be mine;
- To honor and respect law, to serve my fellow men, and to uphold the ideals and institutions of my Country;
- To implant the life-giving, society-building spirit of Service and Comradeship in my social and business relationships;
- To serve in Unity with those seeking better conditions, better understandings, and greater opportunities for all.